

Document Imaging Report

Business Trends on Converting Paper Processes to Electronic Format

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THIS JUST IN!

MICROSOFT HONORS IMAGETAG

Chandler, AZ-based document imaging ISV **ImageTag** was recently named a finalist for a 2008 **Microsoft** Partner of the Year award. ImageTag, which develops a patented capture and document management system utilizing barcoded Post-it Notes, was a finalist in the ISV/Software Solutions, Innovation category. ImageTag will be recognized at the Microsoft Worldwide Partner Conference, being held July 7-10 in Houston.

ImageTag has developed a tight integration with the Microsoft *Dynamics* ERP line. According to Microsoft, ImageTag is being honored as “an ISV that has developed an innovative, new approach to solving a new or existing business or consumer need.... has demonstrated leadership in the areas of innovation, market potential, media and analyst buzz, investor value creation, and customer adoption with at least three active business customers.”

For more information: <http://www.kwiktag.com>

Kofax, Anacomp install distributed apps

Kofax recently signed a large distributed capture deal with the Italian bank **Sanpaolo**. *Kofax Capture* software will be rolled out at 14 of the bank's branches in Italy. When completed, the solution will be capturing images and data from some 30 million documents. The deal is worth more than \$600,000 to Kofax and includes Kofax's *Transformation* data capture software.

Document management SaaS vendor **Anacomp** has announced the expansion of its business with an Italian bank group. **Banca Popolare di Lodi** will be utilizing Anacomp's docHarbor Websafe (Anacomp's Italian online repository) to capture, manage, and archive signature cards. Scanning will be done at the bank's 1,000 branches.

<http://www.kofax.com>; <http://www.anacomp.com>

Adobe Introduces New Imaging Technology In Acrobat

Earlier this month, amidst much media fanfare, **Adobe** introduced the latest version of its *Acrobat* family for creating PDF files. Per usual, the San Jose-based ISV came up with several substantial improvements. *Acrobat 9* includes full support of the multimedia Flash technology that Adobe acquired with Macromedia a couple years ago. *Acrobat 9* is also designed to create PDF documents two to three times faster than previous versions, and it features improved electronic forms data collection and workflow. Finally, to be used in conjunction with *Acrobat*, Adobe has introduced hosted on-line collaborative services, available at Acrobat.com.

Mostly flying under the radar, however, has been the new document imaging technology in *Acrobat*. With *Acrobat 9*, Adobe has introduced what it is calling ClearScan—for creating dynamic, highly-compressed, searchable, and graphically rich files from scanned documents. Adobe is promoting ClearScan in conjunction with its new Ads for Adobe PDF program as a way for publishers to profit from their back issues.

“With ClearScan, we have really just completed what the original *Acrobat Capture* team started several years ago,” said Mike Parker, software engineer manager, Adobe. “One of the goals of scanning is to create searchable files that don't require a lot of back-end OCR correction. An image-plus-hidden-text file is a nice way to do this, but sometimes it simply creates too large of a file. This is especially true if you're working with color documents.”

Years ago, to address this problem, Adobe created the PDF Formatted Text and Graphics file. In this file format, characters that were not recognized with a high-enough OCR confidence level were rendered as image snippets, while the remaining characters were rendered as electronic text. “The problem was there was too much difference in appearance between the snippets and the recognized text,” said Parker.

With ClearScan, Adobe has taken a “symbolic approach” to creating text. “Basically, we average the